VCU Libraries

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Outline

• VCU Libraries Profile
• 2018 Ithaka VCU Faculty Study
• Controlling Journal Costs
2 main libraries = ONE VCU

Tompkins-McCaw Library for the Health Sciences and James Branch Cabell Library
People, Collections, Spaces

- 153 full-time staff including 64 librarians
- >3 million volumes and online resources
- 2.15 million visitors (study, make, inspire)
ARL Investment Rank (71 of 115)

10 above VCU
61 Kentucky*
62 Houston
63 Virginia Tech
64 Connecticut
65 Rochester
66 Delaware
67 Dartmouth
68 Alabama
69 Manitoba
70 York

11 below VCU
72 Cincinnati*
73 South Carolina
74 Calgary
75 Temple*
76 California, Irvine
77 California, Davis
78 Iowa State
79 Saskatchewan
80 Ottawa
81 SUNY-Buffalo*

Other ARL’s
Harvard (1)
UVA (22)
Minnesota (23)
Iowa (30)*
Pittsburgh (35)
Arizona (40)*
Boston (55)*
Florida State* (82)

*VCU SCHEV Peers

ARL Statistics 2017-2018
Research Support

- Planning and performing research
- Managing information
- Writing and creating
- Publishing and dissemination
- Measuring impact

library.vcu.edu/services/research-support
Research Support: Open

- Outreach and Education
- Scholars Compass and Publishing

Scholars Compass Downloads October 2019
Selected ORI Collaborations

- Undergraduate Research
- Open Science Framework (OSF)
- IRB and IACUC service
- Events (Sanger Series, Science Speaks, How to Postdoc talks)
- ORCID
VCU ORCID Email Domain Count by Month

- Email Domain Count (.vcu.edu or vcuhealth.org)

- July 2017: 1100
- January 2018: 1250
- July 2018: 1400
- January 2019: 1600
- July 2019: 1800
VCU ORCID Adoption ETDs

- FY17
- FY18
- FY19

Dissertations:
- FY17: 36%
- FY18: 22%
- FY19: 36%

Theses:
- FY17: 13%
- FY18: 22%
- FY19: 22%

All ETDs:
- FY17: 24%
- FY18: 22%
- FY19: 24%

VCU
2018 VCU Ithaka Faculty Study

• Administered Fall 2018
• Comparative data with 2018 national survey
• 538 completed VCU faculty surveys (15% response)
• Insights into researchers and role of libraries
• Selected preliminary results follow
% Very valuable. How valuable do you find support from your college or university library for each of the following aspects of the publication process, or how valuable would you find it if this support was offered to you?

- Helping determine where to publish a given work to maximize its impact: 23% U.S. National Peer Institutions (R1 Faculty) 2018, 42% VCU Faculty 2018
- Helping assess the impact of my work following its publication: 29% U.S. National Peer Institutions (R1 Faculty) 2018, 48% VCU Faculty 2018
- Helping understand and negotiate favorable publication contracts: 24% U.S. National Peer Institutions (R1 Faculty) 2018, 35% VCU Faculty 2018
- Public webpage: scholarly outputs, research, teaching, contact info: 37% U.S. National Peer Institutions (R1 Faculty) 2018, 45% VCU Faculty 2018

Percent very valuable
% Not at all valuable. How valuable do you find support from your college or university library for each of the following aspects of the publication process, or how valuable would you find it if this support was offered to you?

- Helping me determine where to publish a given work to maximize its impact: 42% U.S. National Peer Institutions (R1 Faculty) 2018, 21% VCU Faculty 2013
- Helping me to assess the impact of my work following its publication: 35% U.S. National Peer Institutions (R1 Faculty) 2018, 17% VCU Faculty 2013
- Helping me understand and negotiate favorable publication contracts: 44% U.S. National Peer Institutions (R1 Faculty) 2018, 23% VCU Faculty 2013
- Public webpage: scholarly outputs, research, teaching, contact info: 31% U.S. National Peer Institutions (R1 Faculty) 2018, 18% VCU Faculty 2013
When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library’s physical or digital collections, how often do you use each of the following methods to seek access to that material?

- **Often**
- **Occasionally**
- **Rarely**
- **Never**

### Data

- **Give up and look for a different resource I can access**
  - Often: 21%
  - Occasionally: 38%
  - Rarely: 14%
  - Never: 27%

- **Search for a freely available version online**
  - Often: 60%
  - Occasionally: 28%
  - Rarely: 8%
  - Never: 4%

- **Use interlibrary loan or document delivery services provided by my library**
  - Often: 43%
  - Occasionally: 32%
  - Rarely: 16%
  - Never: 9%

VCU Faculty 2018
Controlling journal costs

Universities, governments, and grant funders pay $3x$:

- Faculty authors to conduct research and draft papers, transferred gratis to publishers
- Faculty editors who volunteer their time to peer-review and edit journal submissions
- Publishers for access to the final, published articles…

…Upon which career advancement depends

Adapted from B. Butler & J. Unsworth, *Research Information Costs at the University of Virginia*, 2018
Consolidation in the publishing industry

Expansion into research process
Expansion into research process

RELIX (Elsevier) example
The Result: **Huge** profit margins

- Pharmaceuticals (Pfizer): 42%
- RELIX (Elsevier): 39%
- Apple: 37%
- Taylor & Francis: 36%
- Springer-Nature: 35%
- Banking (Industrial & Commercial Bank of China): 29%
- Wiley: 28%
- Automotive (Hyundai): 10%

Adapted from B. Butler & J. Unsworth, *Research Information Costs at the University of Virginia*, 2018
Virginia Elsevier Consortium

By 2021

- Statewide $9,807,846 annual (UVA, VaTech, JMU, WM, GMU, VCU)
- VCU $2,000,411 annual
- and climbing
Key dates and developments

- January 2020: VIVA statewide Wiley contract (with open access fund)
- December 2021: Elsevier journal contract
- Serious attention of Virginia research library directors and deans (UC Elsevier | MIT Framework)
Commitment to access

VCU Libraries is committed to providing access to materials and expertise critical for research and teaching.

• Sustainable
• Contemporary
• Learn more
  library.vcu.edu/research/collections/sustainable-collections/